

SAVE A STRAY 5K & FESTIVAL SPONSOR BENEFITS August 26, 2017, FREEPORT, ME

	Presenting Sponsor \$5,000	Alpha Dog Sponsor \$2,500	Fearless Feline Sponsor \$1,000	Li'l Pup Sponsor \$500	Happy Hopper Sponsor \$250
Company logo on all runner & event t-shirts (350+)	Extra large logo	Large logo	Medium logo	Small logo	Small logo, if space allows
Website Recognition (over 30,000 visits each month)	Large logo and link on CHS/LCAS home page and event website	Large logo and link on CHS/LCAS event website	Logo and link on CHS/LCAS event website	Logo and link on CHS/LCAS event website	Listing and link on CHS/LCAS event website
Recognition on print materials (with commitment by April 1)	Extra large logo on posters, flyers and registration materials	Large logo on posters, flyers and registration materials	Logo on posters and flyers and registration materials	Logo (if space allows) or name on posters and flyers	Name on posters and flyers
Company promotional product/ flyer in goodie bags (350+)	Yes	Yes	Yes	Yes	Yes
Social Media Recognition (21,000+ followers with 35,000+ weekly reaches via Facebook)	Promotional post on Facebook, Twitter and Instagram with logo and listing as "Presenting Sponsor"	Promotional post on Facebook event page, Twitter and Instagram	Post on Facebook event page	Post on Facebook event page	Mention on Facebook event page
Listing in event eblasts (10,000+ subscribers)	Large logo and link	Medium logo and link	Small logo and link	Company listing	Company listing
Recognition in event brochure	Extra large logo	Large logo	Medium logo	Small logo	Company name
Recognition from the podium in front of audience	Five minute speaking opportunity	Recognition by Emcee	Recognition by Emcee	Recognition by Emcee	Mention by Emcee
Complimentary runner or walker registrations	Twelve	Six	Four	Two	
Company Name on Mile Marker	Exclusive, extra large logo on marker sign	Large logo	Medium logo, if space allows		
Insert in adoption packets	For one year (3,300+ families)	For one year (3,300+ families)	For six months (1,650+ families)		
Display space at event	Dedicated table and space for signage in prime location and signage on main stage	Complimentary vendor table in prime location	Complimentary vendor table		
Listing in press release	Listing as "Presenting Sponsor"	Listing as "Alpha Dog" sponsor	Mention as sponsor		
Logo on road banner in Freeport	Large Logo (for one-week prior to event)	Logo (for one-week prior to event)			